

## Aboriginality and Journalism: From the Classroom to the Newsroom

and the collaboration between the University of Toronto  
and The Strategic Alliance of Broadcasters for Aboriginal Reflection (SABAR)

### SEMINAR

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**Minelle Mahtani**  
**Brenda Nadjiwan**

**When:** Wednesday 5 May 2010, 4:00pm – 6:00pm

**Where:** Cosmopolitan Civil Societies Research Centre, UTS City Campus  
Level 3, Mary Ann House, 645 Harris Street, Sydney  
(a short walk from Central Railway Station)

### ABSTRACT

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The proposal investigates the 3 R's: the reflection, recruitment and retention of Aboriginal people in Canadian media journalism. How are Aboriginal people represented in Canadian journalism? How are Aboriginal journalists recruited and retained at journalism schools and in journalism institutions? And, what can be done to improve the reflection of Aboriginal journalism and improve the experience of students and Aboriginal journalists in Canadian journalism as they are encouraged to develop careers in this area.

This particular proposal involves a partnership with the Strategic Alliance of Broadcasters for Aboriginal Reflection (SABAR). SABAR is a group of mainstream broadcasters dedicated to working together with Aboriginal media organizations to increase the contribution and participation of Aboriginal people on-air and behind the scenes in all aspects of the Canadian broadcasting industry. You will find a list of members on SABAR's web-site: [www.sabar.ca](http://www.sabar.ca).

### PRESENTERS

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Associate Professor **Minelle Mahtani** - Department of Geography and Planning and Program in Journalism University of Toronto. Assoc Prof Mahtani is Chair of CERIS - (Centre for Excellence on Research on Immigration and Settlement, Ontario Metropolis Centre) and President, ACS (Association for Canadian Studies).

**Brenda Nadjiwan** is chairperson and a founding member of the Strategic Alliance of Broadcasters for Aboriginal Reflection (SABAR). Brenda Nadjiwan is also a member of the Chippewas of Nawash Band. As coordinator of the Aboriginal Workforce Participation Initiative (AWPI) for the Ontario Region of Indian & Northern Affairs Canada, Brenda enjoys working collaboratively with both Aboriginal and corporate communities.

### MODERATOR

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**Heidi Norman**, Senior lecturer, Faculty of Arts and Social Sciences and CCS, University of Technology, Sydney.

### REGISTRATION

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Please send registration details to: [ccs@uts.edu.au](mailto:ccs@uts.edu.au) & please include name, group or organisational affiliation & e-mail address

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**PLEASE RSVP AS PLACES ARE LIMITED**